

NEWS RELEASE

Learn to be an entrepreneur through classes at Community Action Partnership

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CONTACT:

John Bennett or
LaSandra Wright
(937) 341-5000

If you want to be your own boss, Community Action Partnership's Micro-Enterprise Business Development Program can show you how. Over a ten-week period, students can find out what it takes to start or operate their own business.

Writing a business plan is the first step to becoming an entrepreneur. In the Micro-Enterprise class, experienced bankers, accountants, attorneys and other business professionals teach managerial skills, marketing concepts and other information needed to start and grow a business.

"It's hard work to start a new business, especially if you are going into a new career field or perhaps trying to turn a hobby into a business," says LaSandra R. Wright, Director of Micro Enterprise and Computer Training for the Community Action Partnership of the Greater Dayton Area. "However, we've found that people who write an effective business plan have a much better chance of realizing their dream."

Classes are small and offer individualized attention. Participants may research business opportunities and complete a business plan in Community Action Partnership's computer lab. The program provides free childcare on a first-come, first-serve basis to class participants for their children ages 2-12. Persons completing the course may also be eligible to apply for a low-interest rate loan.

"The goals of the Micro-Enterprise Business Development and Training Program are to provide motivated and committed entrepreneurs the opportunity to receive business training, and obtain needed start-up capital and technical assistance," adds Wright.

The next ten-week class session begins Thursday, March 24, and continues through Thursday, May 26. Classes meet on Thursday evenings from 6 to 9 p.m. at the Community Action Partnership office, 719 S. Main St. in Dayton.

Space is limited and pre-registration is required. Visit www.cap-dayton.org/programsinyourcommunity/montgomerycounty/business_development.html for more information. To pre-register, contact micro@cap-dayton.org or (937) 341-5000, ext. 125.

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